

# Educational Opportunities

# Support

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

*All grants are managed in compliance with relevant accreditation and industry compliance criteria.*

ATTD is welcoming you to its online education portal which will act as the repository of scientific materials of all ATTD conferences and more. In order to access ATTD's materials and get in touch with other healthcare professionals in the field visit:

[www.attd-education.com](http://www.attd-education.com)

- Reach participants all year round
- Support with a grant
- Create your own module, share webcasts, studies and more!

Find out more: [ATTD EDUCATION ONLINE](#)As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for ATTD 2023. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/ATTD will be responsible for participants (HCPs) pre-selection.

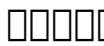
Educational Participation Grants of any amount are appreciated and important to the success of the ATTD Conferences.

Recipients (HCPs) will need to fulfil the criteria specified by ATTD in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the Conference Secretariat.

Independent educational grants, dedicated to the educational mission of ATTD, are appreciated and important to the Conference's success.

- Support will be acknowledged in the Industry Support & Exhibition section of the program book, on the event website, in the app, and with onsite signage during the Conference

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support & Exhibition section of the program book, on the event website, in the app, and with onsite signage during the Conference
- Supporter's logos will appear on the back page of the online cover of the E-Yearbook
- Supporter's logo will appear in the printed books (limited amount)
- Company Banner with hyperlink on Yearbook webpage

- Full page color advertisement in Final Program, promoting the Yearbook and acknowledging that the Yearbook is supported by the Company
- An Insert in the Conference Bags, promoting the Yearbook and acknowledging that the Yearbook is supported by the Company
- Company logo on Webmails announcing the Yearbook will be sent to a mailing list of 40,000 experts from all over the world
- Acknowledgement on-site as Yearbook (partial) supporter

E-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals, located in prime locations allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:

- Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only
- Signage, "Supported by..." and a company logo only on each individual e-poster station OR on the "sail"
- Support will be acknowledged in the Industry Support & Exhibition section of the program book, on the event website, in the app, and with onsite signage during the Conference

The ATTD App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to access meeting information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the

rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted)
- 2 push notifications
- Support will be acknowledged in the Industry Support & Exhibition section of the program book, on the event website, in the app, and with onsite signage during the Conference

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), Medtech Europe (represents Medical Technology industry) <http://www.medtecheurope.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

NOTES:

\*All pictures are illustrations only.□□□□□□□□□□

[PAYMENTS, CANCELLATION TERMS & CONDITIONS](#)

**Contact us now**

for pricing, bookings and customized packages.

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