

# Celebrating Centennial

# Insulin

*A Tribute to innovations that have changed people's lives*

**ATTD is commemorating the 100th  
anniversary of insulin.**

*Review the history of insulin and the 4 ways we honour its  
discovery.*

Despite the remarkable progress, diabetes is still on the rise. Health outcomes have not improved due to strong conservatism, clinical inertia and treat-to fail paradigm.

Inertia for HCP is the recurring failure to establish appropriate targets and escalate treatment to achieve treatment goals, the behaviour of not setting clear goals, insufficient focus on goal attainment, or inadequate time/personnel to teach injectable therapy.

**Together, we can overcome inertia and modernize diabetes care:**

## [CENTENNIAL AWARD](#)

We recognise the value and significance of ongoing diabetes innovation.

Therefore, we are pleased to announce that at the ATTD 2023 Conference, we will present an outstanding individual with the Insulin Centennial Award.

- In 2023, [Dr. Satish K. Garg](#) received the ATTD-Lilly Insulin Centennial Award (click [here](#) to see Bio)
- In 2022, [Professor Stephanie Amiel](#) received the ATTD-Lilly Insulin Centennial Award (click [here](#) to see Bio)
- In 2021, [Professor Irl B. Hirsch](#) received the ATTD-Lilly

## Insulin Centennial Award (click [here](#) to see Bio)

Last year we ran, this year we will bring indoor workouts that won't make you sweat but will help you **overcome inertia**.

The conservative treatment paradigm, which causes **clinical inertia, is a barrier to effective T2D management** and causes long-term complications in PwD.

To raise awareness of this important issue, **ATTD and Eli Lilly invite you to join the ATTD No Sweat Activity to Overcome Inertia on DD Month**

It is a fantastic opportunity to **get involved, get active, and exercise to support overcoming inertia**, whether you are at home or in Berlin.

Let's change the paradigm together!

## July 27, 1921

Canadian doctors Frederick Banting and Charles Best successfully isolated the hormone insulin, one of the most important breakthroughs in treating diabetes.

In the 20th century, insulin has been one of the most significant medical breakthroughs, alongside antibiotics and cancer therapies. Prior to the discovery of insulin in 1921, people who developed diabetes typically died within a matter of days, months, or at most a few years. However, with the development of insulin therapy, this time frame was extended to decades. [Download ATTD Insulin Centennial TimelineFULL HISTORY](#)

Take a 360-degree look at insulin use, as well as research and development, over the last 100 years.



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Over the past century, significant technological advances have been made in insulin production. Take a look at how insulin has been made in the past and how it has changed.



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Take a 360-degree look at insulin use, as well as research and development, over the last 100 years.

Click on the image to see in full size.

Click on the image to see Zoom background in full size.

Check out celebration of the **ATTD's 15th anniversary** and the **100th anniversary of insulin** at ATTD 2022 in Barcelona

[ATTD 2022 Rewind](#)